

REP HEADLINE# 6318928 TRF# 331845 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 16.45
 *** CHANGES *** *** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP. # OFF. # 18 SALESMAN #
 AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
 1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
 PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6318928 CLASS: NATL. LOCAL REGIONAL
 PRDCT BOB CASEY JR 9/18 EST# COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP18/12 SEP24/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 16.45

TO JEN
 FR LINDSEY FOR CHERYL
 M1 OK
 TTLS \$48,700
 PLEASE CONFIRM, THANKS!

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	INVT	:	:SPTS:
7	S		1000A-1100A	30		\$450.00	9/18	9/21	3		TU-F	3
PROGRAM : ELLEN												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP21												
9	S		400P-430P	30		\$550.00	9/18	9/21	3		TU-F	3
PROGRAM : JUDGE JUDY												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP21												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#7	MISSED:TU-F/1000A-1100A								
			BUY#9	TU-F/400P-430P								
OFFER: NONE												
CMT:PLS SEE SPT NA DUE TO COVERAGE ON HOSTAGE SITUATION-THX JEN												
										30S	\$450.00	(SEP28/12)
										30S	\$550.00	

30S \$450.00
 30S \$550.00
 (SEP28/12)

REP HEADLINE# 6318928

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

TRF# 331845

FAX# 215 564 1103

HARRIS REPORT FROM REP

OCT1/12 16.45

CHANGES

*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
SEP/12			48700.00									
CONTRACT TOTAL												48700.00
TOTAL SPOTS												37

MARKET TOTALS \$150,606

SVC- NSI

DEMOS- RA35**

WPXI 33%

KDKA 33%

WTAE 30%

WPGH 4%

CABL 0%

WPCW 0%

WPMY 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6318928 TRF# 331845 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP28/12 11.15
*** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6318928 CLASS: NATL. LOCAL REGIONAL
PRDCT BOB CASEY JR 9/18 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP28/12 11.19

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#7 MISSED: TU-F/1000A-1100A SEP21 30S \$450.00 (SEP28/12)
BUY#9 TU-F/400P-430P SEP21 30S \$550.00
OFFER: NONE
CMT: PLS SEE SPT NA DUE TO COVERAGE ON HOSTAGE SITUATION-THX JEN

CONTRACT TOTAL 49700.00
TOTAL SPOTS 39

Preemption Report - Detailed

Thursday, September 27, 2 9:23:15 am

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
Sales Person: Telerep/Washington DC, Washington DC																				
Contract Number: 331845																				
Advertiser: Pol/R Casey/D/US Senate (16759)																				
331845.6.0.1	Marked as Did not Air	Open		9/24/12 12:38pm	9/21/12	\$450.00	10:00:04A - Ellen	:30				2	1	1		WPXI		ELLEN/7	09/19/12-09/24/12	06318928
331845.16.0.1	Marked as Did not Air	Open		9/24/12 12:48pm	9/21/12	\$550.00	4:00:04P - Judge Judy 4p	:30				2	1	1		WPXI		JUDY 4-430P/9	09/19/12-09/24/12	06318928
Totals for: Pol/R Casey/D/US Senate (16759)																	Preempt Count:	2		
Totals for: 331845																	Preempt Count:	2		

closed please advise

11/11